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**Clariti Eyewear Debuts Wood Temple Frames**

*New Retro Frames with Dual Wood Temples are Designed and Priced to Stand Out*

**City of Industry, CA, February 2012** – The press is starting to get, and lavish over, their first taste of a gorgeous new frame just debuted by Clariti Eyewear, the Konishi Lite KS1260. These new retro inspired frames feature dual tone real wood temples and are so unique and cool they look like they could be an once-in-a-lifetime find discovered in a vintage shop.

Clariti Eyewear has always been known for their innovative styles and materials at reasonable price points. These frames truly exemplify this. Clariti is not the first eyewear company to produce wood temples but the distinction is the price difference of our frames. Clariti's new frames are revolutionary because they've taken the luxury and glamour of designer wood temples and made it accessible by setting them at moderate price points.



Clariti is all about using the highest standards in quality, the latest fashions, and the most innovative materials in frames that are accessibly priced. Our goal is luxury for all and our dual tone wood temple frames are just the latest exemplification of our mission to make previously unattainable within the reach of the average consumer.

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Visit us online at [www.ClaritiEyewear.com](http://www.ClaritiEyewear.com) and follow us on Twitter, @ClaritiEyes, and Facebook, Facebook.com/ClaritiEyewear .

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